

Attention Newbie or Struggling Internet Marketing Publisher: If you have a website but no product to sell, pay attention for I will introduce you to a product that will teach you how to create your own product and make millions, practically overnight!

“Learn How to Create and Launch an Info Product Practically Overnight Using Little to No Money and Make A Ton of Money Even While You Sleep!”

You Will Learn Step-By-Step Techniques to Produce In Demand Info Products and that Will Fill Your Pocket Full of Cash Daily!

From Bill McRea, CEO
McRea Marketing Concepts

Are you struggling to make money online?

Do you have a website but find you are not making money from it because you do not have a product to sell?

How long are you going to have a website and not make a ton of money from it? Maybe you don't have the skills to write one.

Other people are making money online so why not you.

Remember, as long as you are struggling to make anything of yourself online, you will not taste the sweet smell of financial freedom.

Just think for a minute if you had products on your website that people were buying. You would make a killing right? You would be raking in the dough. Perhaps you could take that much needed vacation. Travel to some exotic island.

If this sounds like what you want, I can help you get there.

Proven Strategies You Can Use to Jumpstart Your Online Business and Get It off the Road Running

I have developed a product that will help you achieve your goals.

My product is “Poor Man’s Product Launch Secret.” By using this product, you are guaranteed financial freedom, and usually within 24 hours.

“Poor Man’s Product Launch Secret” consists of a 3 hour video along with an e-book. The 3 hour video goes into **step-by-step detail using special techniques** that will catapult you to success by showing you how to create and launch your very own info product...in minutes.

The package also contains an e-book with **30 power-packed pages of insider secrets proven strategies** that are designed to shorten your learning curve and get your product online quickly.

Included in the package will be **advanced launch theories that will have never been told before until now**. The concept and recommendation focuses on low cost methods which are ideal for a newbie launching their first product.

There are other products on the market that teach something similar, but they are rather expensive and they don’t work like my product does.

Don’t Spend Hundreds of Dollars When You Have FREE and Low-Cost Resources at Your Disposable...

“Poor Man’s Product Launch Secret” is not just a video/e-book package. It’s powerful by the practical advice it gives along with affordable resources that YOU can use to launch your own information product.

Sure, you could end up spending hundreds or thousands of dollars on other methods or even hire a consultant, just to create and release your first product... but why do that.

You will have at your disposable FREE and low-cost tools that will get you to the level of success you want to be, without draining your bank account while doing it.

Here are some **FREE** and **low-cost tools** you’ll discover with “Poor Man’s Product Launch Secret”:

- where to download a **free report** on how to create your own e-book
- about **free software** you can use to create a PDF of your e-book instead of paying for Adobe Acrobat
- which **free affiliate management** system is ideal to use for your first launch and has lower fees than ClickBank
- where to get tons of **free reports** to give away to your list subscribers

- about an **inexpensive tool** that makes creating e-books and CD covers a cinch
- how to use a **free shareable calendar** service to manage your launch schedule

Use Joint Ventures as a Way to Make Money Hands Down Without Lifting A Finger Selling!

Besides just selling your info product yourself, why not increase your chances of making a lot more money by using joint ventures. This way you sell your info product without lifting a finger.

It is like having a sales team to do the selling for you – except you don't pay them anything until they actually make a sale.

“Poor Man’s Product Launch Secret” will teach you everything there is to capitalize on joint ventures, including:

- How to find partners for joint ventures
- The best forums to visit to recruit joint-venture partners
- The places to visit to recruit joint-venture partners
- How to use discussion forums to attract JV partners
- How to develop a list of JV partners
- How to develop a list of JV partners
- Ways to motivate joint-venture partners
- How to use a two-tiered commission system to entice JV partners and brokers
- When to use JV partners and brokers during the product launch schedule



Keeping JV partners excited before, during and after the product launch

It is pretty simple really. You follow my program and do what the video and e-book tell you to do, as soon as you get it, I will guarantee you that within 24 hours, you will have created and launched your first successful info product.

You won't have to struggle to make money online again. You won't have to be frustrated with your bills piling up. The money will be flowing to you like a magnet.

At this time you may be thinking all this sounds good, but what proof do I have that my product does what I say.

Well, pay attention to what...

Some of My Customers Said

Hi Bill

"I just finished reading your book and want to thank you for clearly laying out the processes and all the considerations that go into successful product launch.

This is a great book for anyone starting out or those who have tried and not succeeded previously. You have done a great job of explaining the steps in a very easy to read but informative manner.

And while making success that much easier, your book is not breaking the bank either. Anyone serious about online success should learn what you're teaching."

Thanks again
Sami

<http://www.realviralmarketingsecrets.com/>

"I think that Poor Man's Product Launch is absolutely awesome! It provides very detailed instructions on how to launch a product from start to finish. Not only that, it tells you the best and most affordable resources to use. And the video included with the package is amazing because it gives you clear, step-by-step illustrations on how to use these resources.

Poor Man's Product Launch makes the entire process of launching a product simple and easy. It is an invaluable resource, and highly

recommend it!"

Tracy Barbour, Certified eMarketer

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As you can see, my product does work.

“Poor Man’s Product Launch Secret” Package

Now that you have read about what my product can do and that it works, here is a layout of what is contained in “Poor Man’s Product Launch Secret.”

As for the e-book, here is what you will find:



Product Creation: All you really need is an idea...



Brainstorming: Selecting the right topic based on the demand and competition...



Choosing an Affiliate Management System: This user-friendly system was especially designed for online marketers...



Building a Web site: These elements are essential for your Web site...



Creating Sales Letters: Why you need effective sales letters that really “sell”



Joint Venture Partners: Recruiting and motivating JV’s to promote your product...



Scheduling Your Launch: Begin with the end in mind...



Launch Day: Choosing the right strategy for pricing and presenting your offer...

The three hour video will contain the following:



A Free Affiliate Management System– We Walk through the Process



Promotional Tools – Set up affiliate recruitment pages.



Setting up Your First Product – Step by Step instructions.



Set Setting up a JV Blog – Attract and communicate with joint venture partners.



Using Google Calendar – Try this great free tool.



Hosting a Live Video – Host live video for free for your JV partners, affiliates and clients.



Quick Intro to ClickBank – The largest retail outlet of digital products.



JV Forums - Where to find partners to help you sell your product.



Sample Sales Letters – Review actual successful letters and see why they're effective.



Bonus Videos

Watch over my shoulder as I set up a 2 tier affiliate program!

By putting everything together you have a complete solution to your failure to make money online. Everything is spelled out for you completely.

The video was created to be followed as a step-by-step format.

The e-book was created to be a supplement to the video, to give you extra tools to help speed up your progress so you can get your product done quickly and begin making money as soon as 24 hours after completing the video and e-book.

Now that you have read how my product works, gotten the proof, and read what my product contains, it is your turn to take out your credit card and get it today. Once you do this, you'll be one step away from having your very own product online in minutes.

And if you do order right now, I will also include the following bonuses, just for you:



- Generate affiliate links, graphics and pop ups automatically.





Marketing.

- Avoid wasting time and money on Internet marketing strategies that don't work.



How about that deal? You get all the extra products along with the video and e-book.

Now you are probably wondering how much all this is going to cost.

What if I told you I was offering this for an incredibly low price of just **\$67**?

Believe it. You only pay \$67 dollars for the whole enchilada. Not a bad deal right!

But what if you still have some doubts, or you are afraid to put out the cash, not knowing if the product will work or not. What if you are throwing your money away?

I don't want you to think this way. I care about you and your happiness. I want you to be totally satisfied. So I am going to do something for you that will make your mouth water.

What if I took all your risk away from you? This way you have nothing to lose? Would that ease your mind?

To prove I mean what I say, I am going to present to you my double no BS money-back guarantee. To me your satisfaction is what is most important.

Double No BS Guarantee



I am so confident you'll be thrilled with "Poor Man's Product Launch Secret" that I'm offering it with a 100-percent, money-back guarantee. If you're not completely satisfied for ANY reason, I'll give you a FULL refund. That means you can download the video and e-book absolutely risk free! And you get to keep all of the bonuses—no matter what!

Now what are you waiting for. Get out your credit card and pay just **\$67**. That's it.

To your success,



Bill McRea

CEO

McRea Marketing Concepts

P.S. Don't miss this chance to take advantage of **a video and e-book package with clear instructions** for launching an information product. You'll also receive three FREE bonuses, but they're only available for a limited time. Hurry and place your order!

P.P.S. If you're really serious about launching your first info product, you owe it to yourself to order "Poor Man's Product Launch Secret". **Make launching your product as simple and easy as possible.** Order now!